



March 2021

Dear Louisa County Partner,

Saying “what a year” over and over is starting to get old isn’t it?

The truth is, we are now well into 2021 and the future in Louisa County is bright! When we look back even amid the chaos of 2020 there were so many successes. It really was quite a year. Enclosed you will find our annual stakeholders report, please take a few moments to absorb all the progress that your investment helped to foster in 2020 thru your membership in, and support of, Louisa Development Group.

It seems a good time to thank you for hanging together, buying local and staying safe yourself. Your efforts kept your stores and businesses inviting and safe for our residents and regular customers as well as tourists and those just passing thru. Everything you have done has made us stronger and more resilient.

The board of LDG is in the process of hiring a new Executive Director and we are proud to say that we have developed stronger partnerships with both the City of Wapello and the City of Columbus Junction to provide a more robust salary and benefits offer. We hope to announce the new leader of our Louisa County community and economic development efforts soon!

In the meantime we are asking you to renew your investment in growing Louisa County. Suggested investor recognition levels are indicated on the following page. Your financial support makes a difference in Louisa County—thank you for your membership.

The Board of Directors of Louisa Development Group,  
Kara Hammer, Kasey Heindel, Mark Huston, Brent McElroy & Brad Quigley



## Mission

To serve Louisa County by advancing and improving the economic, social, and recreational environments so that constructive balanced growth over a period of years may be realized.

## Benefits of Membership

### Marketing

LDG leads the marketing effort for Louisa County. All members will be listed on the LDG Website. Members may be included in marketing materials including community guides, maps, brochures, tourism and business resource materials. Our goal is to promote business and tourism in Louisa County.

### Business

Membership networking events, learning opportunities, and personal business consulting.

### Lobbying

LDG works to elevate the needs of Louisa County to the people who make decisions at the local, state and national level.

<b>Champion</b>	<b>\$5,000.00+</b>
<b>Platinum</b>	<b>\$ 2,500.00</b>
<b>Gold</b>	<b>\$ 1,000.00</b>
<b>Silver</b>	<b>\$ 500.00</b>
<b>Bronze</b>	<b>\$ 250.00</b>

\*\*\*\*\*

### 2021 Membership Registration—Due May 15th, 2021

I pledge to Louisa Development Group \$ \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_